

For Immediate Release

Innovative New Walker Pouch Makes Unique Gift for Medical Walkers or Wheelchairs

Company Also Announces New Low Prices for Both Walker Banners and Walker Bags

October 12, 2009 – Boulder, CO – Walker accessories maker [WalkerWonder](#) today announced the launch of a new walker bag product line for medical walkers and wheelchairs.

“People who use mobility walkers and wheelchairs want to be able to carry their personal items in a convenient, practical way. We’re introducing an original and affordable design to address this persistent need,” said company spokesperson Kathleen LeRoy. She added, “Our walker pouch comes in six attractive colors of extra-durable fabric. It has five well-designed pockets, including two large ones, now with handy new zippers to bring peace-of-mind about loose items like keys, money, or a phone. We made this walker bag so it can hang on either the front or side of a walker, or the side of a wheelchair. Plus we also included a convenient new holder for a drink or water bottle. All that for less than \$25.”

Asked about this pricing in light of the upcoming holiday season, LeRoy replied, “In these challenging economic times, we’ve found a way to make our gifts more affordable. We’ve streamlined our product design, and we’ve reduced our prices accordingly. Our [fun and colorful walker banners](#), including our special [holiday banners](#), are now only \$29.95, a markdown of more than 30%. And we offer a special deal: when a customer buys three banners, we include our new walker bag for free.” LeRoy noted that consumers are especially interested in the walker banners and walker bags as gift ideas for seniors. She added: “We originally started WalkerWonder to help celebrate and honor loved ones who face mobility challenges. In today’s world we want such gifts to provide both joy and exceptional value.”

About WalkerWonder

[WalkerWonder](#), located in Boulder, Colorado, designs and manufactures innovative walker banners and walker bags. Colorful banners can be paired with a matching walker tote to bring both life and convenience to medical walkers and rollators. Our walker pouches can also be used alone, plus they work great as wheelchair bags. All top quality materials and 100% made in the USA.

Brighten a Walker, Brighten a Life.